



## FOR IMMEDIATE RELEASE

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## EDOM and LucidLogix Bring HYDRA to Asia

**KFAR NETTER, Israel and TAIPEI, Taiwan- June 1, 2010** - To better serve its customers around the world, [LucidLogix Technologies](#) announced today during the Computex trade event that [EDOM Technology](#), based in Taiwan with offices throughout the Pacific Rim, will now be the Asian distributor of the HYDRA 200 and other Lucid products.

“We’re pleased to announce that EDOM Technology will now be our distribution partner in Asia,” said Pat Chiumiento, VP of sales and marketing at Lucid. “The capabilities of a large and successful distributor like EDOM will help us to further expand our customer base in the Pacific Rim.”

EDOM’s experienced sales team will augment Lucid’s efforts. In addition, the company provides significant resources dedicated to customer technical support. EDOM also offers a complementary line card and professional fulfillment system.

Designed with the PC gamer in mind, The HYDRA engine offers a flexible solution for performance hungry consumers who may wish to upgrade to multiple GPUs from a variety of vendors. This LucidLogix approach provides interoperability among GPUs and chipsets, auto-correct load balancing and multiple GPUs that simultaneously process a single frame within a game, thus resolving bottlenecks and inter-frame dependencies prior to rendering.

“EDOM welcomes Lucid to our prestigious list of vendors,” said Jonathan Lin, President of EDOM. “Adding Lucid’s unique Hydra solution to our product portfolio offers significant new business opportunities to both EDOM and our esteemed customers.

Inquiries about the Lucid HYDRA engine can be directed to [lucid@edom.com.tw](mailto:lucid@edom.com.tw) or call 886-2-2657-8811.

### About EDOM Technology

Founded in July 1996, EDOM Technology is a professional IC agent and distributor based in Taiwan, with subsidiaries in China, Singapore, India and Penang of Malaysia. EDOM is a distributor for more than forty fabless IC design companies and software companies who specialize in IC designs and software with advanced technologies. Applications of our distributed products include multimedia, portable, wireline and wireless communications, opto-electronics and consumer electronics, involving both digital and

analog fields. For more information, please visit [www.edom.com.tw](http://www.edom.com.tw), send email to [sales@edom.com.tw](mailto:sales@edom.com.tw), or call 886-2-2657-8811.

**About Lucid**

[LucidLogix Technologies](#) has reinvented multi-core graphics with its HYDRA real-time distributed processing engine that improves visual computing for both business and gaming applications. A fabless SoC provider, headquartered in Kfar Netter Israel with sales and marketing in Santa Clara, California, Lucid's innovations are protected by more than 60 patents and patents pending. For more information visit the Lucid website or follow @LucidHYDRA on Twitter.

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